CASEBASIX

CHECKLIST #2: BRIDGE PROGRAM PREPARATION

# Break into the PhD/ADC Bridge Program Checklist

Get a head start on your journey to consulting

## 1 Get Ready

- [ ] Confirm eligibility and your graduation window
- [ ] List the bridge and insight programs at your target firms
- [ ] Note deadlines, program dates and format
- [ ] Clear the dates and any travel in advance

## 2 Apply

- [ ] Convert your CV into a one-page business resume with impact, not methods [Resume template]
- [ ] Write a short answer on why consulting and why this firm
- [ ] Ask for a referral where possible [Referral Checklist for PhDs]
- [ ] Have a consultant with your background review your application
- [ ] Submit before the deadline

## 3 Win the selection round

- [ ] Prepare for online tests and games [Try here]
- [ ] Do mock cases every week
- [ ] Build a story bank from your research and teaching
- [ ] Prepare a 60-second intro on “Why consulting?”

## 4 Close it out

- [ ] Confirm your place promptly and book travel and time off

## 5 Next Step

- [ ] Review Application Pack Checklist [Click Here]

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